

What at-home treatment is like:

Most caregivers find the routine simple once they've done it a couple of times.

Typical at home steps (always follow your veterinarian's instructions):

- Thaw the bottle and keep refrigerated during use.
- Wash hands and keep the dropper tip clean.
- Warm the bottle in your hands for about one minute for comfort.
- Apply drops as prescribed.
- Store refrigerated until next dose.

Helpful tips:

- Reward your pet after each dose to build a positive routine.
- Apply drops in a small, calm space if your pet is wiggly.
- Avoid touching the bottle tip to the eye or fur.
- If the tip touches another surface, gently clean it and allow it to dry.

SeroLube can be used alongside other prescribed medications. Follow your veterinarian's schedule carefully, including time between applications, so each treatment can work as intended.

Questions?

Your veterinarian is the best source of guidance for your pet's eye care.

This information is educational and does not replace veterinary advice. Contact your veterinarian if your pet's eye appears painful, cloudy, or worsens.

SERO LUBE

Eye Serum Made Easy

Blood-derived eye serum has been trusted by veterinarians for decades.

SeroLube® makes eye care simpler, faster, and less stressful.



Learn more about eye serum & at-home care



What is eye serum?

Eye serum (sometimes called plasma serum or blood serum) is a natural eye drop derived from the plasma portion of the blood. Plasma is rich in naturally occurring proteins and anti-inflammatory nutrients.

Veterinarians may recommend eye serum to:

- Help lubricate the cornea and reduce discomfort and inflammation.
- Create a healthier environment for healing.
- Complement other prescribed eye medications.

Your veterinarian will determine whether eye serum is appropriate for your pet and how it should be used.

The Traditional Approach (eye serum prepared in clinic)

- Drawing blood from the patient.
- Processing the blood to separate the serum.
- Transferring it to bottles for home-use.

While effective, this process can take time and may be stressful to pets who dislike restraint, needles, or long appointments.

The SeroLube® Difference

SeroLube is **ready-to-use, frozen eye serum** that allows your veterinary team to begin treatment without in-clinic blood processing.

What this can mean for you and your pet:

- No blood draw required.
 - Less time spent in the clinic.
 - Reduced stress and restraint.
 - Minimized contamination risk.
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Why use frozen (donor) serum?

SeroLube is made from bovine (cow) plasma using a controlled process designed for consistency and safety.

Veterinarians may choose donor-derived serum because it offers:

- Convenience & Consistency.
- Stress-reducing option for pets.
- Increased healing support.
- Improved compatibility when used with antibiotics.

Your veterinarian can explain why this choice fits your pet's specific condition and treatment plan.